

## WHAT'S HAPPENING around our little big campus

SIT Hosts SAF Day

Hats off to the Class of 2016!

Building Friendships at SIT Student Orientation

Committed Donors Take Initiative to Engage SIT Students

Faculty & Staff Get to Meet SIT Bursary Recipients

Learning to be Financially Literate

SiTizen Wins Singapore's First Ever Gold at Cannes Young Lions

Let Them Eat (And Bake) Cakes

Floored by Fun

SiTizen is a publication by the SIT Advancement & Alumni Division.

For enquiries, please e-mail us at [Alumni@SingaporeTech.edu.sg](mailto:Alumni@SingaporeTech.edu.sg)

© Singapore Institute of Technology 2016

Dear SIT Alumni,

## When SiTizens come together...

Happy things happen when SiTizens come together, and they are continuing to do so, though not just at the important rites of passage such as the graduation ceremonies (Whelock College, The Glasgow School of Art and Technical University of Munich), or the fun-filled SIT Student Orientation.

In June, Ms Ong Wen Hui, an alumna from the Bachelor of Science (Hons) in Food & Human Nutrition (Newcastle University) degree programme, once again led the SIT Alumni Leisure Network's Sweet Creations baking workshop. Thanks to her, 22 alumni were able to create their very own Chocolate Arc-En-Ciel cakes and Maple Walnut Cheesecakes.

Then, on a beautiful Thursday in July, SIT Faculty and Staff gathered for the third SIT Faculty & Staff Giving roadshow in support of the SIT Bursary. Thanks to faculty and staff donors, 18 SIT Bursaries had already been made possible for financially disadvantaged students in Academic Year 2015/16. At the third roadshow, the donors were finally able to meet some of the bursary recipients over a light breakfast. Said Assoc Prof Malcolm Low Yoke Hean, who is also Programme Director, Infocomm Technology, "I am glad that these bursaries are helping our needy students to continue their studies without which they may have to work part-time or quit school altogether."

SIT students are also getting tender loving care from the external community of donors who support non-bonded scholarships and bursaries at SIT. Some of these thoughtful donors have been taking the initiative to organise gatherings to engage the scholarship and bursary recipients and other SIT students. At these events, the students find valuable industry and career insights, and perhaps even a door open to internships and job opportunities. Said Mr Ko Oen Tjiang, Chairman, Singapore Leong Khay Huay Kuan, "We want to do more for needy students at SIT and want to find out from the students how else we can help them."

We are extremely delighted to note that SiTizens have not been left behind in this season for winning gold. The Olympics aside, Ms Christine Lim, alumna from the Bachelor of Arts (Honours) in Communication Design (The Glasgow School of Art) degree programme, bagged Singapore's first Gold at the Cannes Young Lions in June 2016. A Junior Art Director at advertising firm DDB, she and a colleague created a cyber campaign entitled "Break the Silence" so as to mobilise and empower women to report sexual violence. Turn the pages, and you will find more details of her golden achievement inside.



SIT Bursary recipient Victoria Goh explaining to a staff member how the bursary has helped her.

We hope you will enjoy reading this issue of SiTizen. Should you wish to contribute a story, do drop us a line at [Alumni@SingaporeTech.edu.sg](mailto:Alumni@SingaporeTech.edu.sg)





Creating windows of opportunity for friendship at the 2016 SIT Student Orientation.



Good teamwork will ensure a good catch every time.



Gryphon won the coveted Winning Empire award.

## Getting to Know Each Other

**New students from CIA, SEEMS, TUM, and Wheelock strike up friendships at the SIT Student Orientation**

For Mr Muhammad Hanzalah bin Mazlan, his Systems Engineering (ElectroMechanical Systems) course at SIT was among the first to commence in the 2016 Academic Year, so he was one of the 175 freshmen at the SIT Student Orientation held on 25-26 June 2016. With him, were 'Freshies' from The Culinary Institute of America, SIT-DigiPen Systems Engineering (ElectroMechanical Systems) degree programme, Technical University of Munich and Wheelock College. Then there were 50 student organisers and 43 student facilitators, and what a great time they all had.

Networking was Mr Muhammad Hanzalah's main objective. He said, "Orientation camps such as this allow me to make friends from those in my faculty as well as those studying other disciplines."

He planned to build a network and he achieved it. Now he and his new buddies are messaging each other on WhatsApp all the time. He said, "We're also doing BBQs

and other bonding sessions. If given the opportunity, I would like to know the rest of the campers at the Orientation Camp as well."

As in the past SIT Orientation Camps, participants were divided into four groups bearing the names of mythical creatures: Gryphon, Hydra, Pegasus and Phoenix. Members of the groups then went through several activity stations around the SIT@Dover campus that allowed them to learn about SIT-DNA, the importance of teamwork, communication, and strategic planning, with the assistance of the student facilitators.

Mr Muhammad Hanzalah does not know how he ended up with the Best Camper Award. He said, "I'm not really sure, but I did my best at everything. Literally, at everything."

He was won over by the concept of the SIT-DNA and said he would love to learn more about it and go through it as well. "Whoever invented it is a genius," he said.

## SIT Hosts SAF Day Ceremony



Participants reaffirming their commitment to the defence of the nation at the SAF Day Combined Rededication Ceremony (West Zone) at the Singapore Institute of Technology.

On 1 July, more than 400 guests, including 240 NSmen from 31 participating companies and organisations, joined SIT staff and students for this year's SAF Day Combined Rededication Ceremony (West Zone). The Singapore Institute of Technology (SIT) organised and hosted this year's ceremony, and once again welcomed guests to SIT@Dover, where the 2015 ceremony was co-organised with ST Marine.

Officiated by Ms Grace Fu, Minister for Culture, Community and Youth, the event was supported by the Naval Diving Unit, Republic of Singapore Navy and Ministry of Defence (MINDEF). In her opening address, she connected with the audience, especially NSmen, by showing slides of her personal experiences with the army – including her camp visits during her son's national service stint.

Ms Fu also awarded tokens of appreciation to participating companies before the recitation of the SAF Pledge, which was led by MAJ(NS) Kelly Koh (789th Battalion, Singapore Infantry Regiment), who is also Director, Admissions, at SIT.

The ceremony provided an excellent opportunity for NSmen to reaffirm their commitment to the defence of the nation, as well as for civilians to express their support for the SAF.

# SIT's New Telematics Programme Gets Support from Continental, Joint Lab with TUM Asia

*New collaborations to prepare students of this programme, the first of its kind in Singapore, for future demands of a Smart Nation*



*(From left) Prof Loh Han Tong, Deputy President (Academic) & Provost, SIT; Mr Ralf Lenninger, Senior Vice President of Interior Electronics Solution, Continental; and Mr Lo Kien Foh, Managing Director of Continental Automotive Singapore at the MOU signing.*

International automotive supplier and technology company Continental signed a Memorandum of Understanding (MOU) with the Singapore Institute of Technology (SIT) on 26 July 2016 to support the latter's Bachelor of Engineering with Honours degree programme in Telematics (Intelligent Transportation Systems Engineering). This new degree programme, which starts in August 2016, is the first of its kind offered in Singapore and the collaboration with a local university is also Continental's first.

Students in SIT's Telematics degree programme will gain intimate knowledge of operational working conditions in leading-edge and telematics-driven companies such as Continental, and will also be better able to respond and deal with challenges in developing new capabilities in more efficient transport systems, vehicular communications technologies, smart mobility and connectivity devices.

Continental Automotive Singapore is one of the contributors for the development of the programme's curriculum and Continental will also assist SIT's teaching staff in the course instruction as adjunct lecturers.

Mr Lo Kien Foh, Managing Director of Continental Automotive Singapore, and also one of the Industry Advisory Committee members at SIT, said, "I am sure the programme will give both Continental and SIT an excellent platform to cross-fertilise and exchange ideas, knowledge, innovations, ITS operational concepts and best in industry practices in telematics technologies. I am confident the course will equip graduates with a well-rounded engineering capability and much needed hands-on experience to make them industry-ready for the Smart Nation."

Prof Loh Han Tong, Deputy President (Academic) & Provost, SIT said, "As a university of applied learning, we ensure that our degree programmes are industry-focused as well as tailored to meet critical manpower demands in Singapore. With the launch of Smart Nation and Smart Mobility 2030 initiatives, together with the successful bid for ITS World Congress 2019, the field of telematics and ITS in Singapore is expected to accelerate in the coming years."

He said that the Telematics programme will pave the way for students to become deep specialists in the relevant areas of vehicle communication and information processing. "Students will go through rigorous academic training while having an eight-month Integrated Work Study Programme (IWSP) with MNCs such as Continental," he added.

In addition to signing the MOU, Continental together with its Intelligent Transportation Systems (ITS) Lab partners, A\*STAR's Institute for Infocomm Research (I<sup>2</sup>R) and Technische Universität München (Technical University of Munich, TUM CREATE), also launched the new Park&Go @SG iOS parking app and the enhanced Android version.

## Joint Lab to Promote Entrepreneurship in Telematics

The Singapore Institute of Technology (SIT) has also signed a Memorandum of Understanding (MOU) with TUM Asia on 22 June 2016, to work towards setting up a joint laboratory for the BEng (Hons) in Telematics (Intelligent Transportation Systems Engineering) degree programme and to garner support from the industry.

Officiated at the residence of the Ambassador of the Federal Republic of Germany, the MOU inks SIT and TUM Asia's intention to work together in promoting entrepreneurship in the field of telematics, as well as offer training, mentorship, incubation and funding support for aspiring entrepreneurs and startups.

With the announcement of Singapore's goal to become the world's first Smart Nation, this three-year-eight-month degree programme will pave the way for students to become deep specialists in the relevant areas of vehicle communication and information processing that are much needed in the industry to support this vision. Students will go through rigorous academic training by highly qualified professors, while having an eight-month work study stint with established organisations such as Land Transport Authority, ST Electronics, NCS and MNCs like Continental Automotive Singapore.



*Dr Markus Waechter, Managing Director, TUM Asia (left-foreground) and Prof Loh Han Tong, Deputy President (Academic) & Provost, SIT (right-foreground) at the MOU signing, witnessed by Prof Wolfgang A. Herrmann, President of the Technical University of Munich (left-background) and Dr Michael Witter, Ambassador of the Federal Republic of Germany (right-background).*

# Hats off to the Class of 2016

New cohorts of graduates celebrate their success with eyes firmly on the future and bursting with determination to make their mark in fields ranging from art to early childhood education to engineering.



Wheelock College's new graduates are all ready to make a difference in early childhood education.

## Wheelock College Commencement Ceremony

15 June 2016

A total of 63 students graduated with a Bachelor of Science (Hons) in Early Childhood Education degree from the Wheelock College programme at SIT in June. This was a massive increase from the 37 graduates last year.

Taking the honours for 2016 were Ms Roxanne Theng, who received the award for the Most Significant Contributions to the Programme, while Ms Angela Rose Castenada clinched the Academic Achievement Award.

## The Glasgow School of Art Graduation

12 July 2016

The graduation ceremony for the Bachelor of Arts (Hons) in Communication Design and Bachelor of Arts (Hons) in Interior Design programmes of The Glasgow School of Art (GSA) was naturally designed to impress, and it surely did with bagpipes and the Scottish flair for celebrations.

The 117 graduands had eagerly gathered at the Temasek Polytechnic Auditorium on the auspicious day of 12 July 2016. Their graduation ceremony followed a week-long exhibition of their final-year works at The GSA Degree Show 2016 at DECK.

When it came to time to hand out the commendations, the award for the Highest Academic Achievement in Studio for Communication Design was won by Mr Muhammad Fariz Bin Junaidi, while the Communication Design Prize for Sustainability went to Ms Abigail Lim Chia Khim Hoon. Winner of the award for Outstanding Contribution to Student Life for Communication Design was Ms Crystal Teo Min Yi.

For the Interior Design cohort, the award for the Highest Academic Achievement in Studio for Interior Design was won by Ms Pauline Khoo Peng Ying; the Interior Design Prize for Sustainability was awarded to Mr Chang Yuhui, and the award for Outstanding Contribution to Student Life for Interior Design went to Mr Jonas Liang Qing'An.

In her valedictory speech, Ms Castenada told her peers: "We can leave this hall and have a chance to do something greater in our lives."

"We can do so many things, you guys. We can advocate for the rights of preschool teachers. We can expel curriculums that promote worksheets and only worksheets. We can excel at pushing writing workshops to all kindergartens in Singapore. We can be the factor, the undeniably powerful missing piece that can finally change the entire prospect of our local early childhood sector."

She ended her address on a resounding note with this declaration: "Receiving our degrees is not the end of our journey, in fact – it has only just begun."

Gracing the event held at SIT@Dover were Prof Tan Thiam Soon, President, SIT; Ms Jackie Jenkins-Scott, President, Wheelock College; and Ms Linda Davis, Dean for International Programs and Partnerships at Wheelock College, together with other faculty members, and families and friends of the graduating students.

It was the last commencement ceremony President Jenkins-Scott would preside over. She was retiring at the end of June. In a special tribute, students carrying rainbow-coloured balloons sang "Somewhere Over the Rainbow" accompanied by four students playing the ukulele.

Thoughts on their future were on the minds of many of the graduands. Asked about the best design advice she had received, Ms Abigail Lim had quoted philosopher Henry David Thoreau's famous line, "Go confidently in the direction of your dreams, live the life you have imagined."

As part of the ceremony, Mr Graham Berry, former Chief Executive Officer of the Scottish Arts Council, was made an Honorary Graduate. Also attending the ceremony were Assoc Prof Ivan Lee, Vice President (Industry & Community), SIT and Mr Tsoi Mun Heng, Vice President (Planning), SIT.



Armed with their degrees, these GSA graduates are ready to prove their worth.

## Technical University of Munich Graduation Ceremony

22 July 2016

It was a joyous occasion for all at the Technical University of Munich (TUM) Graduation Ceremony, especially for the 48 graduates of the Bachelor of Science in Chemical Engineering programme, and the 30 who obtained their Bachelor of Science in Electrical Engineering & Information Technology (EE&IT) degrees.

For the EE&IT cohort, the Best Student Award went to Mr Lim Zi Hui, the Best Thesis Award to Mr Tan Hong Yong, and the first-ever Rohde & Schwarz Award to Ms Jolie Lim Yanting.

Ms Rosmalinda Tay Yan Ting won the Best Student Award in Chemical Engineering while Mr Lee Yongqing was recognised for writing the best thesis.

Ms Tay, the Valedictorian, had found her degree programme to be very challenging.

In her speech she recalled, "Heading back to school after being in the working industry for approximately four years can be rather intimidating. I have to admit, having a schedule of 9 to 6 on a daily basis for the first few weeks of the course was very intense. Just five weeks into our first semester, we had our very first examination. Trust me, dark circles under the eyes were a fashion statement then."

She added, "Due to the fast-paced and intensive block teaching style that we underwent for the past two and a



New TUM graduates are determined to excel.

half years, we toughened up, adapted and mastered the art of absorbing knowledge in a short amount of time. Personally, these are a set of skills that I know will be useful in the future."

She is now planning a career in lab work in the personal care sector, and hoping to create skin lotions and hygiene products.

Guest of honour at the ceremony was Dr Michael Witter, Ambassador of the Federal Republic of Germany to Singapore. Prof Loh Han Tong, Deputy President (Academic) & Provost, SIT and Mr Tsoi Mun Heng, Vice President (Planning), SIT, also attended the ceremony.

“Over the past week, I've had many conversations with our friends from class. Their future plans ranged from teaching in a special needs school, to doing research work on pre-school education, to even working in schools in low-income neighbourhoods. While our interests are pretty diverse; there's a central theme in their plans – that is to mould the lives of children.”

– Ms Angela Rose Castenada,  
Valedictorian, BSc (Hons) in Early  
Childhood Education (Wheelock College)

“I would like my future designs to be able to have a positive impact on the community, and I also intend to further my education with a Masters.”

– Ms Pauline Khoo,  
Highest Achievement  
in Studio for Interior Design,  
BA (Hons) in Interior Design  
(The Glasgow School of Art)

“As you prepare to enter the next phase of your life, remember that as graduates of TUM, what makes us stand out is our ability to adapt and excel regardless of the environment we find ourselves in.”

– Ms Rosmalinda Tay Yan Ting,  
Valedictorian,  
BSc in Chemical Engineering  
(Technical University of Munich)

# Partners in Philanthropy

Thoughtful donors are taking the initiative to engage bursary and scholarship recipients at SIT

For some committed donors of bond-free scholarships, philanthropy does not stop with making a gift to support a bursary or scholarship at the Singapore Institute of Technology (SIT). In recent months, these thoughtful donors have taken it upon themselves to hosting lunches and gatherings to further engage SIT undergraduates.

The Singapore Leong Khay Huay Kuan, which made a gift to establish the **Singapore Leong Khay Huay Kuan Bursary** at SIT in 2015, held a gathering for its leaders and bursary recipients on 14 May 2016. The clan association also invited its bursary recipients from various institutions (including SIT students) to its Double Celebration dinner on 18 June 2016.

Mr Ko Oen Tjiang, Chairman, Singapore Leong Khay Huay Kuan, said he was touched by the thoughtfulness of the gesture from SIT students when they presented him with a handwritten thank-you card at the May gathering. He added, "We want to do more for needy students at SIT and want to find out from the students how else we can help them."

Said Ms Neo Miao Lin, a recipient of the Singapore Leong Khay Huay Kuan Bursary, who attended both events and even performed at the dinner with

her fellow SITizens, "It was a good opportunity to get to know the other bursary recipients and work together as a team to put up the performance."

Similarly, Baker Tilly TFW LLP held a scholarship ceremony and lunch on 22 June 2016 for the three recipients (for Academic Year 2015/16) of the **Baker Tilly TFW Scholarship**, which was established to support Accountancy students at SIT. Mr Sim Guan Seng, Managing Partner, Baker Tilly TFW LLP, said, "We are very glad to be able to share our industry experience with the Scholarship recipients and also provide advice on how they can develop their future careers in the Accountancy field."

Recipients of **The Applied Materials Bursary** were invited to the offices of Applied Materials South East Asia Pte Ltd to have tea where Mr Russell Tham, President, Applied Materials (South East Asia), shared with them his experiences of the high-tech industry. "Our hope is for the bursary recipients to use their learnings to contribute to the society by solving real-world problems in creative ways through engineering," said Mr Tham.

Another SIT donor, Mr Kelvin Wong, Sales Director, McLink Asia Pte Ltd, thought it important that he encourage



(From left) Partners at Baker Tilly: Mr Khor Boon Hong, Mr Joshua Ong; scholarship recipients Mr Tan Yi Ming, Ms Levina Aw, and Ms Joanne Tang; Mr Sim Guan Seng, Managing Partner, Baker Tilly and Mr Joseph Toh, Partner, Baker Tilly.

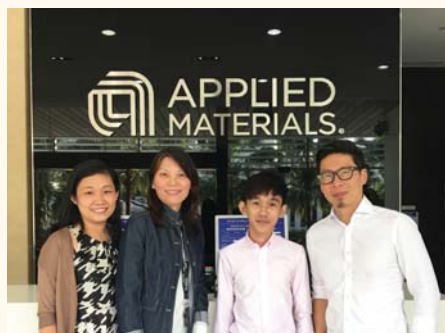
not only the selected **McLink Scholarship** recipient, but also the other four shortlisted applicants. He hosted the students to dinner on 17 May 2016 and said, "It must be challenging to manage school, family and financial difficulties and I wanted them to persevere. It was an awesome experience speaking to them and I learnt a lot from their sharing."

For the students, these get-togethers are providing them with valuable career and industry insights.

Ms Chiam Hui Cheang from the BEng (Hons) in Information and Communications Technology (Software Engineering) degree programme (SIT), said she was inspired by the conversation during the dinner with McLink's Sales Director. "Mr Wong shared that having a disadvantage at the starting line does not equate to losing the race," the McLink Scholarship recipient recalled. "It is up to us to fight against the storm, turning adversities into opportunities."



Mr Kelvin Wong (third from left), Sales Director, McLink Asia Pte Ltd, together with SIT students: Mr Christopher Wong, Ms Chiam Hui Cheang, Mr Kelvin Wong, Mr Law Kiang Hong, Mr Han Wei Chou and Mr Teo Poh Seng.



Ms Yvonne Lee, Senior Director at Applied Materials (second from left), and bursary recipient Mr Jonathan Lim (second from right) accompanied by SIT staff.



SIT students seized the opportunity to put on a performance at the Singapore Leong Khay Huay Kuan Double Celebration on 18 June 2016.

# For SITizens, by SITizens!

Faculty and staff gather to support SIT Bursary over a light breakfast shared with bursary recipients



SIT faculty and staff taking time off their busy schedules to support the SIT Bursary.

It was a meeting of hearts – and a generous sharing of financial resources – as faculty members and staff of the Singapore Institute of Technology (SIT) gathered on a beautiful Thursday morning at SIT@Dover to mingle with SIT Bursary recipients.

They had turned up at the University Tower foyer at SIT@Dover for the third Faculty & Staff Giving roadshow, which was held on 28 July 2016 in support of the SIT Bursary. And as they met, it was evident that faculty and staff attendees were very pleased at how these bursaries were helping to nurture the bursary recipients.

"I am glad that these bursaries are helping our needy students to continue their studies without which they may have to work part-time or quit school altogether," said Assoc Prof Malcolm Low Yoke Hean, who is also Programme Director, Infocomm Technology.

Introduced in November 2015, the Faculty & Staff Giving initiative provides an opportunity for SIT faculty and staff to invest in the future of financially disadvantaged students by supporting the SIT Bursary – in other words, it is an initiative that is for SITizens, by SITizens.

Last year, thanks to collective gifts made by SIT faculty and staff (and many of these were made as recurrent gifts through monthly payroll deductions), the University was able to award an additional 18 SIT Bursaries for deserving students in Academic Year 2015/16. Valued at \$3,000 each, this is a bursary that is applicable to students (Singapore Citizens and Permanent Residents) who come from households with a per capita income of no more than \$850.

One of the most accessible student financial aid instruments made available at SIT, the SIT Bursary can help cover some of the recipient's academic expenses, which range from \$13,380 to \$28,250 (taking the example of a Singaporean student paying subsidised fees) in the current Academic Year of 2016/17. Every gift is invaluable, as the latest statistics for AY 2016/17 show that 47% of students at SIT would require financial aid.

Mr Khaleef Mun Seng, a second-year student from the Information and Communications Technology (Software Engineering) programme, received the SIT Bursary in AY 2015/16. He said, "The bursary allowed me to focus on my studies without having to worry about school fees and daily expenses. It was a great help."

Also supporting the initiative was alumnus Ms Sharlene Sou, a graduate of the Bachelor of Science degree in Hotel Administration (University of Nevada, Las Vegas) in 2013. She runs the CoffeeSou coffee catering business and as

in the first roadshow, was on hand to provide a steady flow of piping-hot coffee and tea that went down well with the youtiao and otak-otak "sandwich" that was specially created for the roadshow.

The bursary recipients were touched by the friendliness and generosity of the faculty and staff at the Roadshow. Ms Victoria Goh, who is in her second year in the Bachelor of Accountancy (Hons) programme, said, "They were really concerned about my welfare and even provided advice on how I could manage my studies. They were also most willing to share their learning experiences and provided me with much encouragement."



SITizens going for the special otak-otak-youtiao sandwich, which was created just for the SIT Bursary roadshow.



SIT Bursary recipients get a chance to interact with Prof Tan Thiam Soon, President, SIT (fourth from right).



SITizens making full use of the opportunity to mingle.



Brewing support for the SIT Bursary programme.



First gold for Singapore at the Cannes Young Lions. From left: Ms Frances Koh, Vice President of Trade Marketing and Communications, Mediacorp; Ms Joanna Ortega, Junior Copywriter, Ms Christine Lim, Junior Art Director, and Mr Joji Jacob, Group Executive Creative Director, all from DDB Group Singapore.

# Singapore's First Ever Gold at Cannes Young Lions

## Alumnus Christine Lim helps women "Break the Silence" on sexual violence

Ms Christine Lim, alumnus from the Bachelor of Arts (Hons) in Communication Design (The Glasgow School of Art) degree programme, bagged Singapore's first Gold at the Cannes Young Lions in June 2016. A Junior Art Director at DDB, she worked with her colleague, Ms Joanna Ortega, to develop a cyber campaign entitled "Break the Silence" in response to a brief to mobilise and empower women to report sexual violence throughout the world.

With only 12 hours to work on the brief and based on the insight that most victims actually know their perpetrator, the pair created a safe and anonymous way for women to report sexual violence and receive specialised help by riding on the "Report a Problem" button found in most social media platforms.

"We were quite anxious as we don't know what to expect. Despite the pressure at that point of time, I enjoyed the friendships forged from the competition," said Ms Lim about her experience in Cannes.

She added, "Winning the Gold is an encouragement and recognition of the effort we put in this competition. It has also given us the chance to meet and receive advice from some of the industry's most recognised. Most importantly, I think it has given us a platform to do greater works in future."

**Break The Silence**

Break The Silence is a social media button that gives women a simple, easy and anonymous way to report sexual violence.

**Insight**

Studies show that many women who experience some form of sexual assault know their perpetrator. Victims of sexual violence also tend not to report these experiences because they don't know how to, there's no outlet for them, or they feel like there's no safe place for them to speak about it without feeling ashamed or afraid.

Social media is widely used around the world and connects millions of people. And on every social media platform, there's an option for users to report any problems they encounter on the site - making it easy for people to voice their concerns freely and safely.

**Solution**

We work with major social media platforms like Facebook, Twitter and WhatsApp to introduce a "Break The Silence" button, which uses the same concept of ease, simplicity and anonymity that people experience when they use the "Report A Problem" button on social media.

In this way, we can make it just as safe and easy for women to report sexual assault.

**How It Works**

1. Write post
2. Click the "Break The Silence" button
3. Report post
4. Receive help
5. See our contribution for this post

Sexual assault victims report their perpetrators by clicking on the "Break The Silence" button.

After the victim has agreed to report that person, we will collect the relevant personal data from both victim and perpetrator via their social media profiles, and pass the information along to the relevant authorities.

On the Break The Silence website, women can share their personal stories anonymously to give strength to other women struggling in silence. Victims can also get more information about what they should do while waiting for the authorities to begin their work on the case.

People can also use the social media "share" buttons on the website to spread the word about Break The Silence. In doing so, they will further empower and mobilise more women to report sexual violence.

937583

women have broken their silence

Share with help of others: [social media icons]

A screenshot from the campaign - breaking the silence, with a touch of a button.

## Money, Money, Money, it's a Financially Literate Man's World

*Alumni get together at the Financial Literacy Workshop and learn to avoid pitfalls when managing their money*

Managing money matters in today's context can be a perplexing task, so 22 alumni attended the Financial Literacy Workshop to get to know the ropes for good financial management.

Organised by the SIT Alumni Career Network at M Hotel on 30 July 2016, the workshop covered topics ranging from personal finance and debt management to investment strategies. Participants learnt about the importance of budgeting and distinguishing 'needs' from 'wants', sound retirement planning, buying the right insurance policies, and how to cope with the rising cost of healthcare.

In addition, they were taught how to calculate the true cost of credit card interest charges and hire purchase plans, as well as the measures to adopt to protect online financial transactions.

Then it was time for the Praxis Financial Board Game which provided a simulation of the financial world where they had to make decisions and manage their finances to survive the ups and downs of the economy.

Participants also took part in role play exercises that demonstrated the wisdom of 'Save First, Then Spend', and the dangers of borrowing from loan sharks.

Ms Afroseparveen Abdul Salam, who graduated in June 2016 with a Bachelor of Science degree in Food & Human Nutrition (Newcastle University), said that the workshop, made her realise that she had to think long term. She said, "I intend to plan a budget to manage my daily expenditure so I can start setting money aside every month to finance plans in the future."



*A fun but also painful lesson learnt at the Financial Literacy workshop organised by the SIT Alumni Career Network in July 2016.*



*"It might be play money but we're feeling rich!"*

## Centre for Communication Skills Survey

The Centre for Communication Skills (CCS) at SIT wants to hear from alumni like you regarding your communication needs in the workplace.

Get a chance to win \$10 Starbucks gift cards when you take part in a survey for CCS .

CCS offers services to help students at SIT develop their English language and communication skills to meet the demands of their University studies and professional work. It offers one-to-one consultations for all students who need assistance with their assignments.

The survey results will be used to create a profile characterising workplace communication needs and associated barriers facing new graduates at the industry-entry level within the Singapore context in the 21st century.

Respond to this survey now (it should take less than ten minutes to complete):

<http://goo.gl/forms/JDJGmuU0dtHqGMwk2>

## Putting the Subjectivity of Maps into Words

*A few tips from SIT's Centre for Communication Skills did a lot of good for recent graduate Ms Crystal Teo in her dissertation on colonial maps*

Ms Crystal Teo who graduated recently from the Bachelor of Arts (Hons) in Communication Design (The Glasgow School of Art) has always been fascinated with maps. "My father is an architect and I would see his drawing plans lying around at home. My grandfather also had a map of 1954 Singapore and this looked completely different from the map of Singapore you would see today."

It is no surprise then that both her 10,000 word dissertation and submission for her final year project focused on maps and what they signify. Both were on display at The Glasgow School of Art (GSA) Singapore Degree Show which ran from 8 to 15 July at DECK.

Ms Teo had chanced upon a series of Singapore maps at an exhibition at the National Library and this prompted her to research further on the effects that these maps, designed by the British colonial powers, had on Singapore society even after independence.

"To help us with our essays, my lecturer actually arranged for a consultation session with the Centre for Communication Skills. They helped me by going through my paper and making the introduction stronger," said Ms Teo. "My classmates and I definitely benefitted from this session with CCS. It might even be useful to have a writing module."

The 22-year old is currently working for WY-TO Architects in Singapore and is hoping to pursue her part-time Masters programme with GSA where she hopes to continue her research on print culture in Singapore. "I realised when I was writing my dissertation that I am really into research on material culture like maps and map design. So I hope to look at print culture in Singapore in the colonial period," she said.



*"Of Real and Imagined Places" – Ms Crystal Teo's submission for her final project played on the themes of disorientation and conflicting views of the Singaporean identity.*





Thumbs up for a job well done and yummy treats to look forward to!

## Let Them Eat Cake

At the fully subscribed *Sweet Creations II*, alumni learn to bake two new cakes from alumna Ms Ong Wen Hui, who also facilitated the first *Sweet Creations Workshop*

The first *Sweet Creations* workshop held in June 2015 proved to be such a hit among alumni that a second baking workshop – *Sweet Creations II* – was held on 18 June 2016 at Creative Culinaire, a baking school in the Tiong Bahru area. Twenty-two alumni attended the workshop organised by the SIT Alumni Leisure Network, including 15 attendees who were taking part at their first SIT Alumni Network event.

The workshop was led once again by Ms Ong Wen Hui, an alumna from the Bachelor of Science (Hons) in Food & Human Nutrition (Newcastle University) degree programme who had recently completed a Professional Bakery Course. She is currently pursuing a postgraduate diploma in education.

At the baking sessions, the alumni baking enthusiasts had a chance to learn two recipes – a Chocolate Arc-En-Ciel Cake and a Maple Walnut Cheesecake, which were more advanced recipes than those that had been taught in the previous *Sweet Creations* workshop.

Said Ms Ong, “Even though there was an increase in the number of participants from the first workshop, I had a great time sharing the joy of baking with my fellow alumni. It was definitely heartening to see the participants enjoying themselves!”

One of the first time attendees was Mr Ho Wei Jian, an alumnus from the Bachelor of Engineering (Hons) in Chemical Engineering (NU) degree programme who graduated in 2014. He said that even though he did not bake in his spare time, he was looking forward to learning to bake the Maple Walnut Cheesecake. He said, “It’ll be interesting to learn to bake bread at the next *Sweet Creations!*”



Look, it came out perfectly! For the Chocolate Arc-En-Ciel cake, participants learnt to assemble the chocolate sponge base together with the dark and white chocolate mousse and chocolate ganache.



Don't let the plain exterior fool you – underneath lies a rich and tasty cheesecake!

## Bake a Maple Walnut Cheesecake

Ingredients  
(Makes one 7-inch cake)

### Cookie Base

130g crushed digestive biscuits  
20g crushed toasted walnuts  
80g butter

### Cheesecake Layer

750g cream cheese  
190g sugar  
50g maple syrup  
3 large eggs  
100g chopped toasted walnuts

### Instructions

- Pre-heat oven to 160°C
- Line the bottom of a square cake mould with two layers of aluminium foil
- Prepare the cookie base:
  - Melt butter in a saucepan over the stove, or microwave in a bowl and set aside.
  - Manually mix digestive biscuits, walnuts and melted butter until well-combined.
  - Press mixture into the base of the cake mould to form the cookie base and refrigerate for at least 30 minutes until firm.
- Prepare the cheesecake layer:
  - Cream the sugar and cream cheese until smooth with an electric mixer. Add in maple syrup and mix well.
  - Lightly beat eggs together with a fork.
  - Add in eggs a little at a time to the cheese mixture, ensuring that mixture is smooth before adding in more eggs.
  - Add chopped walnuts to mixture.
  - Pour over the chilled cookie base and bake in a water bath in the pre-heated oven for 1 hour or until golden-brown.
  - Remove from oven, and chill completely before serving.



Some of the attendees at the Alumni Floorball Session at the end of the matches.

## Floored by Fun!

Alumni and current students have a ball of a time at the first Alumni Floorball Session

The first Alumni Floorball Session, held on 7 May 2016 at the SIT@Dover campus, drew not just the alumni and student members of SIT's Floorball team, but also other alumni who wanted a chance to play the game.

The 42 attendees were divided into mixed teams and they played a total of four 15-minute matches. "The game was quite intense," said Ms Quan Yuan Ling, who was asked to the session by fellow alumnus Ms Teng Mei Ling. Both are graduates of the Bachelor in Science (Occupational Therapy)



The Alumni Floorball Session, held at the SIT@Dover campus, was organised by the SIT Alumni Sports Network.

## SIT Alumni Card Benefits

### Atlas Eye Specialist Centre

- Discounted consultation rates
- \$250 off any refractive surgery
- Valid until 31 Dec 2016

### Battlestrike

- 10% off total bill
- Book sessions at <http://www.battlestrike.com.sg>
- Valid until 30 April 2017

### Benjamin Barker

- 50% off suits
- 25% off regular-priced shirts (Use code SITXSHIRTS)
- 10% off accessories (Use code SITXACC)
- Valid until 31 Dec 2016

### Bi Bing Korean Dessert Café

- 10% off total bill

### ContactLens.sg

- 15% off all contact lenses with a minimum of \$40 spent
- Use code "SingTech2016" at checkout
- Valid until 31 Dec 2016

### Dojo

- 15% off total bill

### Eyecon Optical

- \$19.80 onwards for a pair of standard prescription lenses
- Waiver of eye examination fees
- Valid until 31 Dec 2016

### Floral Garage Singapore

- 10% off total bill at [www.floralgaragesg.com](http://www.floralgaragesg.com)
- Key in the code 'SIT010'

### Gifts Less Ordinary

- 5% off any purchase at <http://giftslessordinary.com>
- Valid until 1 June 2017

### Giovanni L.

- 10% off total bill
- Valid until 31 Dec 2016

### HipVan

- 10% off bill at [www.hipvan.com](http://www.hipvan.com)
- Use code 10SIT at checkout
- Valid until 1 June 2017

### KF1 Karting Circuit

- Entitled to members' rates
- Valid until 31 Dec 2016

### Kitchen Capers

- 10% off bakeware tools/packaging needs/books/DVDs
- 5% off food/ingredients

### Morganfield's

- 10% off total bill
- Participating outlets: The Star Vista, Suntec City
- Valid until 31 Dec 2016

### Nanyang Optical

- 40% off all regular-priced frames
- 10% off all contact lenses with minimum purchase of 2 boxes
- 30% off conventional contact lenses
- Valid until 1 March 2017

### National Geographic

- 20% off the subscription of the following: National Geographic Magazine, National Geographic Kids, National Geographic Little Kids, National Geographic Traveler
- Valid until 31 Dec 2016

### Oppa Chicken

- 1 for 1 Oppa Chicken from 3–5.30 pm
- Free sour plum soju shot with any OPPA Chicken order during Happy Hour (3–8pm)
- Valid until 31 Dec 2016

### Pezzo

- 10% off total bill
- Valid until 31 Dec 2016

### Pies & Coffee

- 10% off total bill
- 50% off slice cakes with 2 gourmet pies/brunch purchased
- 15% off whole cakes

### Planet Popcorn

- 10% off purchases using code 'SIT2014' during checkout at [www.planetpop.com](http://www.planetpop.com)
- 15% off and free delivery for orders above \$150. Use code 'Corporate'
- Valid until 1 March 2017

### QQ Rice

- 10% off on Oat Rice, Rice Roll, Snack Roll, Wholemeal Sandwich
- \$5 value set for rice roll/oat rice & standard drink
- Valid until 31 Dec 2016

### Seasonal Salad Bar

- 10% off all regular priced items
- Participating Outlet: One@KentRidge
- Valid until 1 Apr 2017

### Seattle Pike Chowder

- 10% off total bill
- Valid until 31 Dec 2016

### Sharetea

- 10% off all regular priced items
- Valid until 15 June 2017

### ShopBack

- \$10 Benefit
- Up to 18.0% Cashback when shopping with selected partners
- Visit <https://www.shopback.sg/> for more details

### Solemates

- 10% off sales items with every \$200 spent in a single receipt
- Valid until 1 March 2017

### Spectacle Hut

- 20% off on frames & sunglasses; 15% off on lenses
- 3% off on contact lenses
- Participating outlet: Jurong Point
- Valid until 30 April 2017

### Sunlife Durian Puffs & Pastries

- 10% off total bill
- Participating outlets: Causeway Point Shopping Mall, 333 Coffee Shop (Blk 136 Bedok North Avenue 3)
- Valid until 31 July 2017

### The Assembly Ground

- 10% off menu items
- Valid until 31 Dec 2016

### The Braces Practice

- Discounted rates for various braces options
- Valid until 14 June 2017

### Totally Hot Stuff

- 10% off purchases
- Valid until 30 April 2018

### Xorex Press Pte Ltd

- \$8 for A2 poster with mounting
- \$16 for A1 poster with mounting
- Valid until 1 March 2018

\*Please present your SIT Alumni Card prior to making payment. Terms and conditions apply. Please refer to <http://sl.singaporetech.edu.sg/Welfare/SITreats.aspx> for detailed terms and conditions.

Presented by:  
Advancement & Alumni Division



# 2016



# New Alumni Welcome PARTY

**Date:** Friday, 4 Nov 2016 | **Time:** 7pm to 11pm

**Location:** Hard Rock Cafe (Orchard Rd) | **Dress Code:** Smart Casual

**Cost:** \$18 incl. GST (Dinner & free flow of beverages - soft drinks, beer, wine & spirits)



New Alumni Welcome Party for 2016 graduates. Look out for the invitation in your SIT email account!