

Dou Yee Enterprises' Beneficial Ways

SITizens have a steadfast friend in Dou Yee Enterprises, the total industrial solutions provider that has supported them through an endowed bursary since 2013



"Thank you, Mr Soo." The recipients had a chance to personally meet Mr Soo Ye Wah, Executive Chairman, Dou Yee International during his first visit to SIT.

On the corporate website of Dou Yee Enterprises (S) Pte Ltd can be found the meaning of its name. Dou (道) means "the right path", and Yee (益), which means "beneficial". It is a name that reflects the company's principles in the way it conducts its business dealings – and clearly, in its philanthropic undertakings as well.

One of the most steadfast benefactors of students at the Singapore Institute of Technology (SIT), the Dou Yee Enterprises (S) Pte Ltd has nurtured them since 2013 by making possible a named bursary at SIT with an endowed gift. What is more, the company has renewed and increased its support for financially disadvantaged but deserving SITizens every year. The Dou Yee Enterprises Bursary has nurtured nine recipients so far, and will support even more students in the years to come.

On 3 February, 2016, recipients of the Dou Yee Enterprises Bursary recipients

finally had the opportunity to meet the representatives of the company, at a lunch held on the SIT@Dover campus to celebrate the upcoming Lunar New Year.

Among the guests from Dou Yee were Mr Soo Ye Wah, Executive Chairman, Dou Yee International, Mr Tan Kong Toh, Group President, Dou Yee International, and Ms Soo Simin, Mr Soo's daughter. Prof Tan Thiam Soon, President, SIT, SIT faculty and staff also attended the lunch.

Mr Soo, who was visiting SIT for the first time, shared with SITizens that he too had come from humble beginnings. He said he believed in providing a level playing field so that the younger generation can be "given a reasonable opportunity to move up through education and hard work". He hoped that bursary recipients would strive for success as he had, and also give back to the community in future when they are able to, Mr Soo also said.



Ms Soo Simin (extreme right), Mr Soo Ye Wah's daughter, was keen to find out more about the programmes SIT had to offer.



Bursary recipients Mr Tharamuttam Jerin Kuriakose (extreme left) and Ms Li Jinglin (second from left), present Mr Soo Ye Wah (second from right) with a token of appreciation on behalf of SIT, as Prof Tan Thiam Soon looks on.



Mr Soo Ye Wah, spoke about how he had come from humble beginnings, and encouraged the bursary recipients to strive for success.



A special performance by Mr Lim Shi Jie (right), a final year student and bursary recipient, and Ms Yong Jin Yu (left), a second-year student.

Over lunch, the guests were treated to a song performance by bursary recipient Mr Lim Shi Jie, a final year student from the Bachelor of Engineering (Honours) in Aerospace Systems (University of Glasgow), and Ms Yong Jin Yu, from the Bachelor of Engineering (Honours) in Information and Communications Technology (Software Engineering) degree programme. Bursary recipients also presented Mr Soo with a token of appreciation on behalf of SIT.

Ms Lynn Chua, a first year student from the Bachelor of Engineering (Honours) in Pharmaceutical Engineering who received the bursary, said the appreciation lunch was "an eye-opening experience". "I was glad to be able to meet my donor face to face and express my heartfelt gratitude to him. I will continue to work hard for my studies so as not to disappoint him."



The customary 'lo hei' to usher in good tidings for the Lunar New Year!